

# **STRATEGIC MANAGEMENT PLAN**

## **2011-2014**

### **OUR ROLES**

Committed to providing Adelaide River Show, Adelaide River Races, safe facilities for visitors to our community.

To provide facilities for Community events , sport and entertainment of all types.

To support and strengthen our community

### **OUR VISION**

An innovative family friendly organisation that is a show piece and meeting place for our wider community.

### **OUR MISSION**

Providing professional friendly services to our Members, Partners, Community and those who wish to use our services.

OUR GOALS	OUR INITIATIVES
<p><b>1. Provision of services that meet the needs and expectation of our community</b>                      Provide a service delivery model supported by structures and partnerships that focus on delivering a professional service standard and community value.                      Services provided through a motivated workforce that realize the needs of the community and is responsive to the changing environment</p>	<p>Engage initiatives that promote our capacity to meet the needs of our community</p> <p>Encourage, support and enhance our volunteer resource</p> <p>Improve Community engagement</p> <p>Embed service charter and standards in everything we do</p>
<p><b>2. Creating an innovative flexible and responsive organization for our community</b>                      Deliver quality outcomes by aligning strategy, structures, systems and resources                      Manage our members, community and resources to adapt to changing demands and expectations                      Create a culture of innovation and commitment to ongoing service delivery improvements</p>	<p>Build a culture of innovation and achievement for volunteers and community alike</p> <p>Members and community encouraged to develop sense of responsibility</p> <p>Implement people strategies, the right people in the right place at the right time</p>
<p><b>3. Creating and implementing contemporary business practices</b>                      Contemporary business practices and systems that will facilitate delivery of excellent organizational performance                      Continuity in improvement                      Embed transparent levels of integrity, ethical standards and effective performance management through all levels of the organisation.</p>	<p>Promote transparent governance</p> <p>Improve community engagement strategies</p> <p>Identify priority area for business practice and system review to deliver significant improvements to organisational performance</p>

**WHAT WE DO – OUR SERVICES**

<b>Provide the annual Adelaide River Show</b>	A show piece for the region, and annual show presenting Arts and Crafts, horse events, talent quest and many other highlights of local life	Showing Achievements of individuals and groups throughout the region
<b>Adelaide River Races</b>	A Country Picnic Race Day in partnership with NT Racing	An opportunity to bring people into the town and see us at our best, a social picnic day to be enjoyed by all the family
<b>Provide other major and minor event for the greater community</b>	Provide entertainment and facilities for gathering to meet the needs of our community	Provide facilities for tourists to stay on site and enjoy community life

**ENABLERS – These enablers will assist the organisation to deliver the Strategic Plans Goals**

<b>Membership and customer service</b>	Community engagement and community satisfaction strategies Building community confidence Marketing and branding
<b>Business performance systems</b>	Effective and efficient service delivery systems Streamlineing reporting and recoding systems/data bases On line access to services
<b>Learning and developing</b>	Learning and development opportunities to reflect capability requirements Foster a learning culture in order to better meet need of members and customers alike Volunteers prepared for tasks performed
<b>Organisational structure</b>	Structures which will deliver community expectation and monitor performance Streamlined work processes Empowering the committee and frontline volunteers
<b>Facility management structure</b>	Structures that will deliver repair and maintenance systems Budget assessment on structural facilities and other assets. Timely repair and maintenance programmes
<b>Leadership and management</b>	Competent leadership Delivering service standards and meeting targets Leading by example and engaging with volunteers and community members regularly
<b>Managing performance</b>	Clear understanding of roles and behaviors of volunteers and committee members Engaged and motivated people at all levels

	Required standards and Performance management systems in place and operating
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**KEY PERFORMANCE INDICATORS**

<b>INDICATOR</b>	<b>MEASURE</b>	<b>TARGET</b>
1. Resource allocation – right people, right place, right time	Full committee that meets service needs, member and community perception of the organization	Community perception of organization providing for the community, by the community, for the good of the community
2. Transparent Financial management	Budget to provide projected expenditure and income monthly reports	Committee to provide a budget to members and explanation how to remain on track
3. A safe, Positive and constructive workplace for volunteers’ to enjoy working together	Increase in volunteers Volunteers learning new skills Community involvement	Shorter hours work by volunteers More volunteers to provide services More volunteer hours covered

*LOOKING TOWARDS THE FUTURE*



## **HELP OUR ARSS**

**Please use this spare sheet of paper to provide us with your thoughts.**